



MANAGEMENT CONFERENCE

2011

PEOPLE. STRATEGY. EXECUTION.

Sponsor Coupon Compliments of:



**Complimentary Savings - \$100**  
**Promotional Code: MCSponsor11**

Dear SIM2 Valued Dealer,

Have you changed your business to adapt to the new economy? Do you have realistic expectations of where your business is going? Is your company vision being reflected in your workforce? We know the industry has changed, and the businesses that will survive are those that have the proper tools to adapt to the new market. On behalf of SIM2 and CEDIA, we would like to personally invite you to attend CEDIA Management Conference 2011 in San Diego, California, March 9-12.

As a sponsor of this exclusive event, we are pleased to offer you this \$100 savings on your registration fee. CEDIA Management Conference 2011 is all about recognizing the "New Normal" and providing you solutions for the changing industry. We look forward to seeing you in beautiful California!

**March 9-12, 2011**  
**Rancho Bernardo Inn**  
**San Diego, CA**  
[www.cedia.org/mc](http://www.cedia.org/mc)

**Registration is now open!**

Visit [www.cedia.org/mc](http://www.cedia.org/mc) and use promotional code MCSponsor11 to receive this special offer\* of \$100 off your conference fee.

\*This offer cannot be used in conjunction with any other discount, other than the early bird discount. This coupon is not valid with the \$699 show rate received at EXPO.

**Insider** INFORMATION  
Solutions for a changing industry.



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# 2011

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March 9-12, 2011 - Rancho Bernardo Inn - San Diego, CA

[www.cedia.org/mc](http://www.cedia.org/mc)

**Insider** INFORMATION  
Solutions for a changing industry.

Register via the following:  
Online: [www.cedia.org/mcreg](http://www.cedia.org/mcreg)  
Fax: 317-735-4067  
Mail: 7150 Winton Dr. Ste. 300  
Indianapolis, IN 46268

### Attendee Information

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Would you like to receive information from Management Conference sponsors?  Yes  No

Referred by: \_\_\_\_\_

Check here if you require any special dietary or ADA needs. Please describe \_\_\_\_\_

### Second Attendee From Same Company

Second Attendee Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Would you like to receive information from Management Conference sponsors?  Yes  No

Check here if you require any special dietary or ADA needs. Please describe \_\_\_\_\_

Conference registration fees include Wednesday evening Keynote address, Thursday, Friday, Saturday sessions, cocktail receptions, golf outing, and all meal functions. \*If you will be attending with a spouse, please contact CEDIA for meal function pricing.

### Management Conference Registration Fees

	CEDIA Member	Non-member
<b>Early Bird Registration</b> <i>(Ends February 1, 2011)</i>	<input type="checkbox"/> \$899*	<input type="checkbox"/> \$1299
<b>Regular &amp; Onsite Registration</b> <i>(After February 1, 2011)</i>	<input type="checkbox"/> \$1299*	<input type="checkbox"/> \$1699
	*2nd attendee from same company receives \$100 off their registration. (Only one \$100 discount can be used)	

Promotional Discount Code:

### Payment Information (Payment must accompany registration)

Total: \$ \_\_\_\_\_

Method of payment:  VISA  MasterCard  AMEX

Credit card number: \_\_\_\_\_

Expiration date: \_\_\_/\_\_\_/\_\_\_

Cardholder's Name: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

### Registration Cancellation Policy

Registration cancellations received in writing before January 15, 2011, to CEDIA Headquarters will receive a refund less 25 percent of the registration fee and a \$25 processing fee. Registration cancellations received in writing between January 16, 2011 – February 19, 2011 will receive a refund less 50 percent of the registration fee and a \$25 processing fee. No refunds will be processed for registration cancellation received in writing after February 20, 2011. All refunds will be processed after March 12, 2011, post conference.

### Education Session Registration

Please select which events you will be attending:

**Wednesday, March 9**  
**12:00 pm - 1:30 pm**  
**Sponsor Business Solutions**  
 Yes, I will attend  
 No, I will not attend

**2:00 pm - 3:30 pm**  
**Sponsor Business Solutions**  
 Yes, I will attend  
 No, I will not attend

**Thursday, March 10**  
**10:30 am - 12:00 pm**  
**Education Session**  
 People: Investing in Yours  
 Strategy: A Piece of the Puzzle  
 Execution: Getting It Done

**Friday, March 11**  
**9:00 am - 10:30 am**  
**Education Session**  
 People: Investing in Yours  
 Strategy: A Piece of the Puzzle  
 Execution: Getting It Done

**1:45 pm - 3:15 pm**  
**Education Session**  
 People: Investing in Yours  
 Strategy: A Piece of the Puzzle  
 Execution: Getting It Done

**Saturday, March 12**  
**10:00 am - 3:00 pm**  
**Golf Outing**  
 Yes, I will be playing golf  
 No, I will not be participating